

ARTHUR'S



IDEA!



THIS COLORING BOOK
BELONGS TO _____

Everyone is a CONSUMER

CONSUMERS use the GOODS and SERVICES that are PRODUCED.



SERVICES are work that is done to or for others, such as baking or handling the money.

List 5 **SERVICES** that **YOU** have used this week.

1. _____
2. _____
3. _____
4. _____
5. _____

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Cos Cob, Connecticut 06807

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GOODS are things that can be touched or tasted or worn, or looked at or used, such as pizzas.

List 5 **GOODS** that **YOU** have consumed today.

1. _____
2. _____
3. _____
4. _____
5. _____

OUR FIRST CUSTOMER !



CUSTOMERS need money to get the

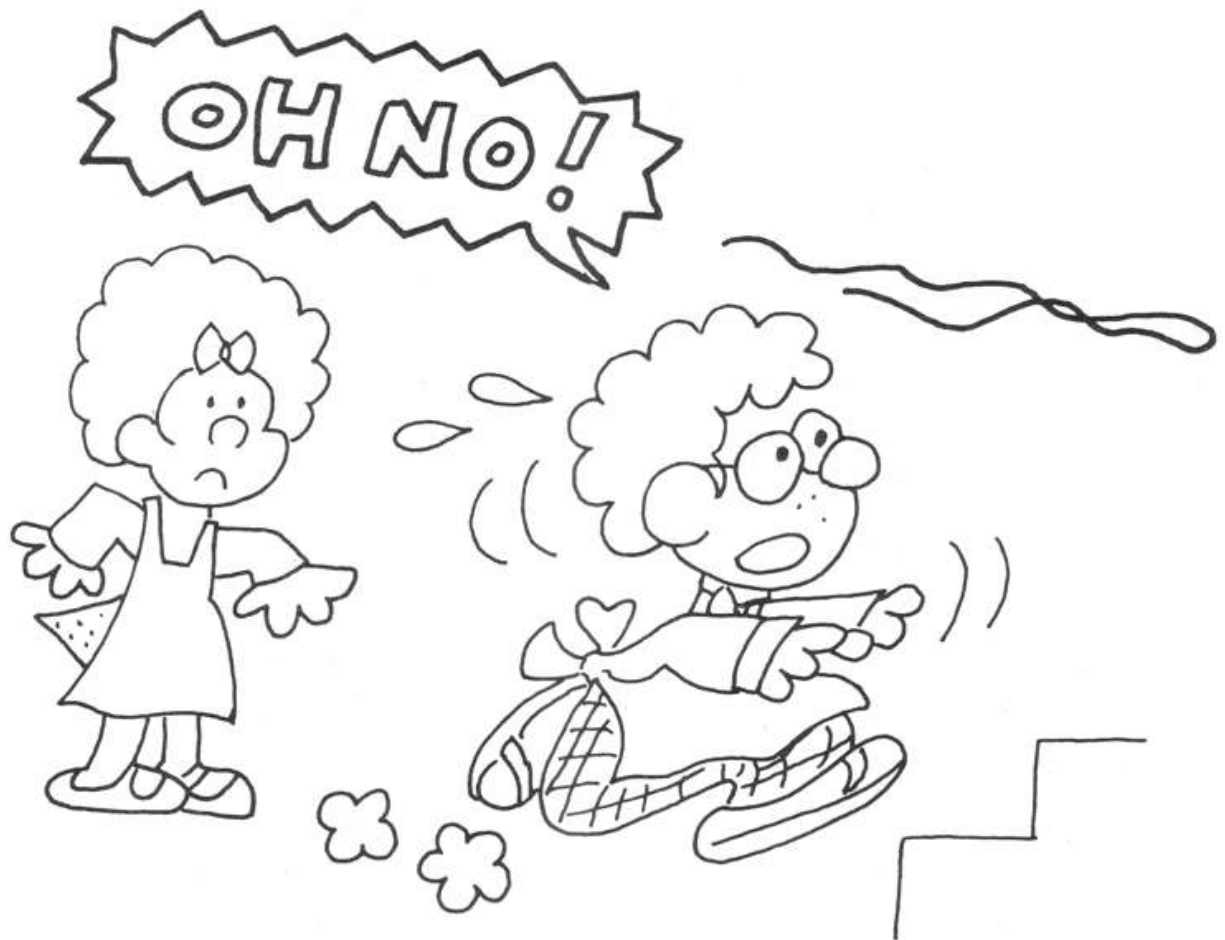
food, clothing and shelter they need — and

to pay for goods and services they want.



YOU have NEEDS and WANTS like every other consumer.

Producers provide GOODS and SERVICES.





BETTER TOOLS AND METHODS

MEANS
MORE WORK
CAN BE DONE IN
LESS TIME!



IDEA!



I BORROWED MOTHER'S
MINI-OVEN TO PLUG INTO
THE PORCH OUTLET!



**The most successful businesses combine diligent workers, efficient
tools and intelligent management to increase PRODUCTIVITY.**

DIVISION



ARTHUR MAKES

WINGO
BAKES

OF LABOR



AND SARA SELLS

Increased PRODUCTIVITY means that more goods and services can be produced in the same or less time so that each unit may be cheaper to make and more can be produced at a lower price and everybody benefits.

Draw YOU doing the job you like doing best!

